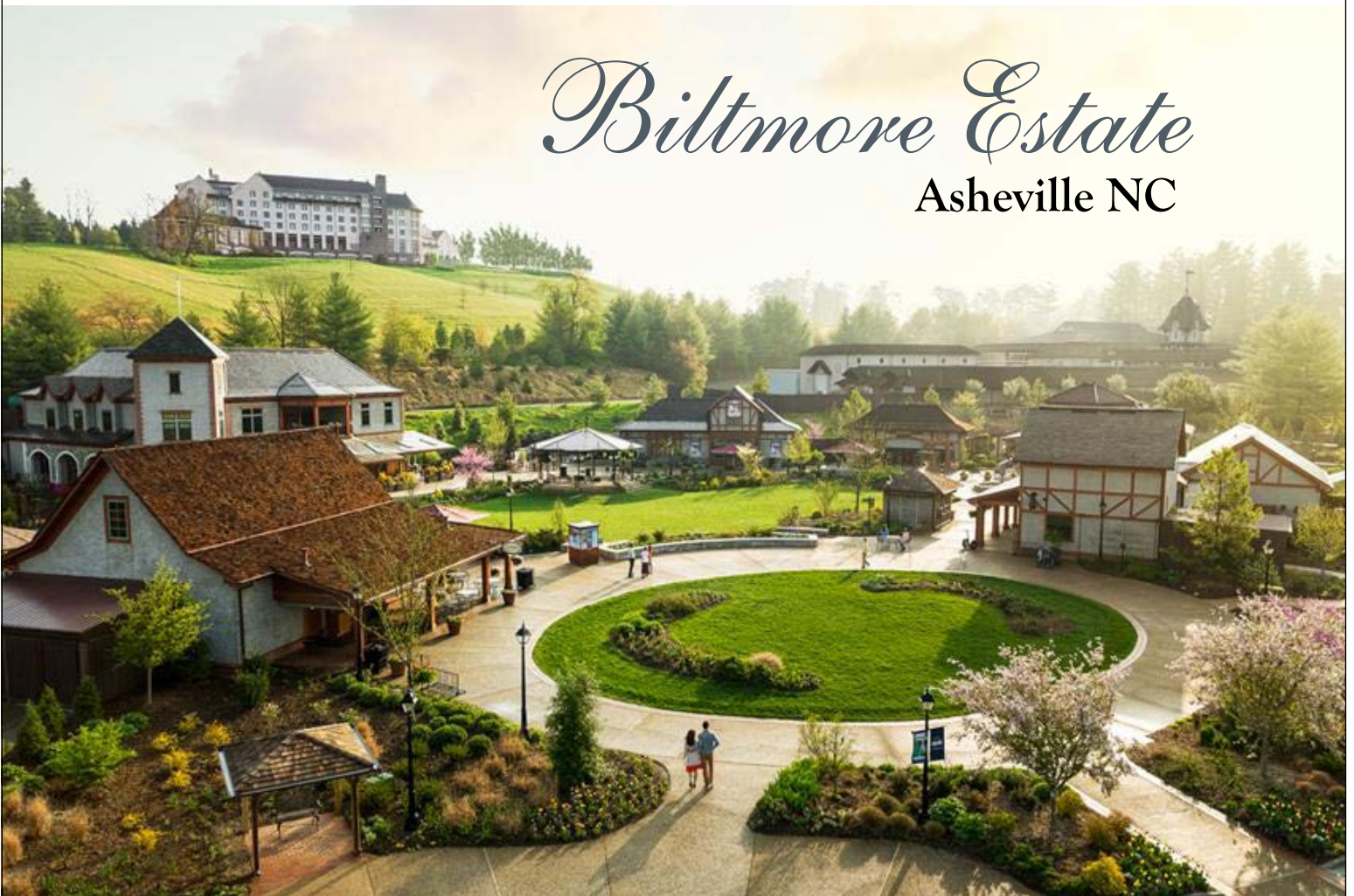


Annual Meeting

July 12 – 15, 2017



Biltmore Estate Asheville NC

Southern Ob/Gyn is pleased to announce our collaboration with APAOG,
the national organization for Physician Assistants in Ob/Gyn.
We are pleased to welcome them to the 2017 Annual Meeting and into membership in our society.

Join us for this **can't-miss** event of the summer.



Annual Meeting

July 12 – 15, 2017

In its 63rd season, the Southern Obstetric and Gynecologic Seminar is a three day educational event designed to address relevant and timely topics in women's health for the busy provider. Distinguished lecturers and leading experts in the field of obstetrics and gynecology will present clinical best-practices and care recommendations the provider can easily implement to improve patient care and outcomes. The content covered in this year's conference was derived from assessing the information needs and educational gaps reported by Southern's physician membership. Information will be delivered through a series of four lectures each day, case-studies, and question and answer sessions.

Accompanying the academic portion of the annual meeting, Southern's members value the opportunity to interact socially with long-standing and new members. This year Southern will again hold the Seminar at the Biltmore Estate, George W. Vanderbilt's summer house. Make plans to attend Wednesday evening's Welcome Reception in Cedric's Loft at the Biltmore and the Friday evening Membership Banquet in the Antler Hill Main Barn at the Biltmore.

Reservations can be made on-line 24 hours a day by logging onto <http://www.biltmore.com/stay/Hotel/make-reservations>. The group code is 19L2XO. You may also call (866) 779-6277 and identify yourself as being part of Southern Ob/Gyn Seminar, Inc. organization to make room reservations. Phone reservations can be made Monday through Friday, 8:30 am to 5:00 pm.

The Hotel must receive individual reservations no later than May 31, 2017.

As always, Annual Meeting registration fees are determined by your membership status. You may register and pay both your annual meeting fee and membership dues online by clicking the Registration tab. See full conference details and register online at www.mahec.net/southernobgyn. Should you prefer, you can click the pdf brochure icon and print a hard copy registration form to register and pay via fax, email or mail.

Don't delay! Renew your annual membership and register for this year's meeting online or by mail today!

More information on Southern Obstetric & Gynecologic Seminar can be found at: www.southernobgynseminar.org

CONFERENCE AT - A - GLANCE

WEDNESDAY, JULY 12, 2017

Welcome Reception: 6:00 PM - 9:00 PM

THURSDAY, JULY 13, 2017

Breakfast: 6:30 AM - 7:30 AM
 Registration Open: 7:30 AM - 8:00 AM
 Program: 8:00 AM - 12:30 PM

FRIDAY, JULY 14, 2017

Breakfast: 6:30 AM - 7:30 AM
 Registration Open: 7:30 AM - 8:00 AM
 Program: 8:00 AM - 1:00 PM
 Dinner Reception: 7:00 PM - 10:00 PM

SATURDAY, JULY 15, 2017

Breakfast: 6:30 AM - 7:30 AM
 Registration Open: 7:30 AM - 8:00 AM
 Program: 8:00 AM - 12:30 PM

CONFERENCE OBJECTIVES

At the conclusion of this program, providers/clinicians will be able to:

- Prescribe therapy for the most common gynecologic symptom of childhood
- Apply new principles of pain management, fluid management, and pre-, intra- and post-op recovery principles
- Structure an office visit with an adolescent so that confidentiality is assured, yet cooperation between parent, adolescent, and clinician is facilitated
- Identify new treatment options, classifications and screening data in ovarian cancer management based on genetic alterations
- Determine clinical risk factors for the morbidly adherent placenta and the role of antenatal imaging for risk assessment
- Identify and implement current recommendations for following a MC twin pregnancy
- Describe the use of standardized screening for substance use in pregnancy
- Identify patients who fit criteria for late preterm steroids
- Compare definitions for lichen simplex chronicus, its clinical presentations, differential diagnoses and current treatment options
- Describe the 2017 NC legislative debates concerning scope of practice, Medicaid and other issues of concern to OB/Gyn physicians and their patients
- Define vulvodynia, the algorithm for diagnosis and current treatment options available

This annual educational program is designed for physicians, nurse practitioners, physician assistants, RNs, and others who are committed to advancing the quality of care for their female patients.

CREDIT

Continuing Medical Education (CME) Credit:

Accreditation

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the North Carolina Medical Society (NCMS) through the joint providership of the Mountain Area Health Education Center and the Southern Obstetrical and Gynecologic Seminar, Inc. The Mountain Area Health Education Center is accredited by the NCMS to provide continuing medical education for physicians.

Credit

MAHEC designates this live activity for a maximum of 12.0 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Disclosure

The Mountain Area Health Education Center adheres to the ACCME Standards regarding industry support to continuing medical education. Disclosure of faculty and commercial support relationships, if any, will be made known at the activity.

ACOG

The American College of Obstetricians and Gynecologists has assigned up to 12 cognate credits to this program.

12.0 CNE Contact Hours

The Mountain Area Health Education Center's Department of Nursing Education is an Approved Provider of continuing nursing education by the North Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

Participants must attend entire activity or activities to receive credit. No partial credit is given for this activity.

MAHEC adheres to the ANCC/ACCME Standards regarding industry support to continuing nursing education. Disclosure of presenters, planners, and commercial support relationships, if any, will be made known at the time of the activity.

The Mountain Area Health Education Center's Department of Nursing operates in an ethical manner and complies with all applicable local, regional, and state or national laws and regulations as outlined in our Corporate Compliance Plan.

Continuing Education Units (CEU):

The Mountain Area Health Education Center designates this continuing education activity as meeting the criteria for 1.2 CEUs as established by the National Task force on the Continuing Education Unit. You must attend the entire workshop to receive CEUs.

All breakfasts, breaks and exhibits will be on the Lioncrest Veranda.
 All registration will be in the Lioncrest lobby.
 All presentations and Q&A sessions will be in Lioncrest Grand Ballroom.
 Locations of social events are specified below.

WEDNESDAY, JULY 12, 2017

6:00 PM - 9:00 PM Welcome Reception | Cocktails and Hors d'oeuvres
 Location: Cedrics' Garden

THURSDAY JULY 13, 2017

6:30 AM - 7:30 AM Breakfast
 6:30 AM - 1:30 PM Exhibits
 7:30 AM - 8:30 AM Registration
 8:00 AM - 12:00 PM Presentations
 Moderator: Arthur Ollendorff, MD
 8:00 AM - 8:45 AM Pediatric Gynecology Patients: Miniature Adults?
 Paula Hillard, MD
 8:45 AM - 9:30 AM Enhanced Recovery after Surgery: Applications to the
 Gynecologic Surgeon
 Mark Shahin, MD
 9:30 AM - 10:00 AM Questions and Answers
 10:00 AM - 10:30 AM Break and Exhibits **ABE MICKAL LECTURE**
 10:30 AM - 11:15 AM Adolescents with Gyn Problems: It's Not Enough to
 Know Just the "Medical" Problems
 Paula Hillard, MD
 11:15 AM - 12:00 PM Update on Ovarian Cancer Screening and Treatment
 Mark Shahin, MD
 12:00 PM - 12:30 PM Questions and Answers
 12:30 PM Adjourn

FRIDAY JULY 14, 2017

6:30 AM - 7:30 AM Breakfast
 6:30 AM - 1:30 PM Exhibits
 7:30 AM - 8:30 AM Registration
 8:00 AM - 12:00 PM Presentations
 Moderator: Arthur Ollendorff, MD
 8:00 AM - 8:45 AM Predicting Placenta Accreta
 Zachary Bowman, MD
 8:45 AM - 9:30 AM Clinical management of Monochorionic Diamniotic
 Twins
 Lydia Wright, MD
 9:30 AM - 10:00 AM Questions and Answers
 10:00 AM - 10:30 AM Break and Exhibits
 10:30 AM - 11:15 AM Substance Use Disorders in Pregnancy: Role of the
 OB/GYN
 Nathan Mullins, MD
 11:15 AM - 11:45 AM Annual Business Meeting **ROY PARKER LECTURE**
 11:45 AM - 12:30 PM Late Preterm Corticosteroids: How Did We Get Here
 and How Do We Proceed?
 Lydia Wright, MD
 12:30 PM - 1:00 PM Questions and Answers
 1:00 PM Adjourn
 6:00 PM - 9:00 PM Dinner Reception / Cocktails and Outdoor Barbecue,
 "Biltmore Style"
 Location: Historic Antler Hill Main Barn

SATURDAY JULY 15, 2017

6:30 AM - 7:30 AM Breakfast
 6:30 AM - 1:30 PM Exhibits
 7:30 AM - 8:30 AM Registration
 8:00 AM - 12:00 PM Presentations
 Moderator: Arthur Ollendorff, MD
 8:00 AM - 8:45 AM Lichen Simplex Chronicus and the Difficult Itch
 Kiran Sigmon, MD
 8:45 AM - 9:30 AM 2017 NC Legislative Update
 Rob Lamme, MPH
 9:30 AM - 10:00 AM Questions and Answers
 10:00 AM - 10:30 AM Break and Exhibits
 10:30 AM - 11:15 AM Vulvodynia
 Kiran Sigmon, MD
 11:15 AM - 12:00 PM Effective use of PAs in OB/GYN Practices
 NC Physician Assistant in OB/GYN Panel
 12:00 PM - 12:30 PM Questions and Answers
 12:30 PM Evaluation and Adjourn

SPEAKERS *in order of the agenda*

Paula Hillard, MD
 Director of Adolescent and Pediatric Gynecology
 Stanford University School of Medicine
 Mark Shahin, MD, FACOG, FACS
 Director, Hanjani Institute for Gynecologic Oncology
 Abington Hospital
 Jefferson Health Professor, Obstetrics and Gynecology
 Sidney Kimmel Medical College of Thomas Jefferson University
 Zachary Bowman, MD
 Maternal Fetal Medicine Specialist
 MAHEC
 Nathan Mullins, MD
 OB/GYN Faculty
 MAHEC
 Lydia Wright, MD, FACOG, MFM
 Maternal Fetal Medicine
 New Hanover Regional Medical Center
 Kiran Sigmon, MD
 OB/GYN Faculty
 MAHEC
 Rob Lamme, MPH
 President
 Rob Lamme and Associates

MEDICAL COURSE DIRECTOR

Arthur Ollendorff, MD
 MAHEC OB/GYN Specialists
 Asheville, NC

EXECUTIVE COMMITTEE OFFICERS:

Susan M. West, MD
 President
 Laurel OB/GYN, PA
 Asheville, NC

Arthur Ollendorff, MD
 Vice President and Program Director
 MAHEC OB/GYN Specialists
 Asheville, NC

www.southernobgynseminar.org

Leo Brancazio, MD
 Secretary/Treasurer
 West Virginia University
 Morgantown, WV

REGISTRATION/MEMBERSHIP & DINNER FEES:

\$300 for current So OB/GYN Members
(includes conference registration fee + payment of \$125 dues + member's ticket to the dinner reception on Friday)

\$375 for new So OB/GYN Members
(includes conference registration fee + payment of \$125 dues + member's ticket to the dinner reception on Friday)

\$225 for APAOG and So OB/GYN dual members
(includes \$100 conference registration fee + payment of \$125 dues + member's ticket to the dinner reception on Friday)

\$150 for Nurses, Allied Health professionals, and non-member APPs

\$200 for Junior Fellow Physician Members
(includes conference registration fee + payment of \$125 dues)

Dinner reception at Antler Hill Main Barn on Friday, July 14th:
\$75 per adult
\$30 per child under 18

Registration fee includes conference administrative costs, educational materials and breakfast Thursday through Saturday. Friday night's dinner and reception has a separate fee and you may purchase as many tickets as you like.

MAHEC has a pay-up-front policy for all CE programs. The only exceptions will be for pre-approved programs where an individual payment plan is appropriate. Registrations received without accompanying payment will not be processed and participants who have not paid the course fee will not be admitted into the program.

Cancellations received at least two weeks in advance of the program date will receive a full refund unless otherwise noted. Cancellations received between two weeks and up to 48 hours prior to the program date will receive a 70% refund unless otherwise noted. No refunds will be given for cancellations received less than 48 hours prior to the program date. All cancellations must be made in writing (fax, mail, or email). Substitutes can be accommodated in advance of the program.

CONFERENCE VENUE AND LODGING

BILTMORE ESTATE
www.biltmore.com

Reservations can be made on-line 24 hours a day by logging onto <http://www.biltmore.com/stay/Hotel/make-reservations>. The group code is 19L2X0. You may also call (866) 779-6277 and identify yourself as being part of Southern Ob/Gyn Seminar, Inc. organization to make room reservations. Phone reservations can be made Monday through Friday, 8:30 am to 5:00 pm.

The Hotel must receive individual reservations no later than May 31, 2017.

Wednesday 7/12 - Thursday 7/13, 2017
Single/Double Occupancy = \$179.00

Friday 7/14 - Saturday 7/15, 2017
Single/Double Occupancy = \$269.00

Please note: The Biltmore Estate offers FREE transportation to/from all of the venues and also all over the Estate.

Look for the posters on easels near the registration desk, entrance to the lecture hall and entrance to the Veranda with the Southern OB/GYN logo.


Want to become a member or renew your membership, but cannot attend the meeting?
Use this form to pay your membership fees.

Have a question?

Conference Administrator:
Elaine Alexander, MSN, RNC-OB
elaine.alexander@mahec.net

Registration Information: 828-257-4475
Fax Registration: 828-257-4768
Online Registration: www.mahec.net
Email: registration@mahec.net

Mail: MAHEC Registration
121 Hendersonville Rd., Asheville, NC 28803

Special Services:  828-257-4468

828-257-4414

828-257-4475

828-257-4768

www.mahec.net

registration@mahec.net



Annual Meeting

July 12 - 15, 2017

Updated contact info

Name _____

Credentials _____

Social Security # **XXX-XX-** _____ (last 4 digits required)

Occupation _____

E-mail Address _____

Home Address _____

City _____ State _____ Zip _____

Home County _____

Home # _____ Work # _____

Employer _____

Department _____

Employer's Address _____

City _____ State _____ Zip _____

Work County _____

Program announcements will be sent to your email unless you opt out from receiving emails from MAHEC. We never share our mailing lists.

Please remove my name from the MAHEC mailing list.

REGISTRATION/MEMBERSHIP & DINNER FEES:

\$300 for current So OB/GYN Members
(includes conference registration fee + payment of \$125 dues + member's ticket to the dinner reception on Friday)

\$375 for new So OB/GYN Members
(includes conference registration fee + payment of \$125 dues + member's ticket to the dinner reception on Friday)

\$225 for APAOG and So OB/GYN dual members
(includes \$100 conference registration fee + payment of \$125 dues + member's ticket to the dinner reception on Friday)

\$150 for Nurses, Allied Health professionals, and non-member APPs

\$200 for Junior Fellow Physician Members
(includes conference registration fee + payment of \$125 dues)

Dinner reception at Antler Hill Main Barn

_____ tickets at \$75 per adult = _____

_____ tickets at \$30 per child under 18 = _____

TOTAL

I cannot attend, but want to pay my membership dues of \$125.00

Check is enclosed Credit card info provided

Visa Mastercard Discover Card American Express

Account # _____

Exp ____ / ____ Code on back of card _____

Name on Card _____

Signature _____

Send completed registration form to: MAHEC Registration, 121 Hendersonville Rd., Asheville, NC 28803 Fax to 828-257-4768