



2023 APAOG ANNUAL CONFERENCE

July 17-19, 2023 | Hyatt Regency Milwaukee

VENDOR PROSPECTUS

SPONSORSHIP LEVELS

RECEPTION SPONSOR

\$5,000 (1 available)

- Exclusive sponsorship of the Monday evening reception
- Includes a table to display any materials or signage
- Advertising on APAOG website and e-newsletter, one quarter
- Signage at both conference and reception
- Sponsor recognition on the website, emails and all conference materials
- Up to four representatives and complimentary electrical connection at exhibit space

LUNCH SPONSOR

\$3,000 (SOLD OUT)

- Exclusive sponsorship of the Tuesday lunch with attendees
- Opportunity to provide 15 minute presentation during lunch
- Signage at conference
- Complimentary electrical connection at booth
- Sponsorship recognition on website, emails and all conference materials

APP SPONSOR

\$2,500 (1 available)

- Exclusive sponsorship of the event app
- Signage at conference
- Complimentary electrical connection at booth
- Sponsorship recognition on website, emails, all conference materials and on app

BREAKFAST SPONSOR

\$2,000 (1 available)

- Exclusive sponsorship of the Tuesday breakfast with attendees
- Signage at conference
- Complimentary electrical connection at booth
- Sponsorship recognition on website, emails and all conference materials

EXHIBIT ONLY

\$1,500 (unlimited)

- Exhibitor level recognition on the website, event app and in on-site materials
- Advertisement on event web page

ALL LEVELS INCLUDE

- 6ft skirted display table with two chairs
- Non-competitive exhibitor viewing times
- Meals and refreshments during exhibit hours
- Recognition in the conference program and on the APAOG website
- Participation in exhibitor game for attendees
- List of registered attendees (name and affiliation)
- Two representatives per exhibit space

**Additional badges may be purchased*

EXHIBITOR INFORMATION

REGISTRATION

Visit www.apaog.org to register online.

DISPLAY TIMES

(subject to change)

Tuesday, July 18, 2023
7:00 am to 4:00 pm

EXHIBIT SET UP AND DISMANTLE

(subject to change)

Exhibitors may set up on Monday, July 17 from 3:00-5:00 pm, and on Tuesday, July 18 from 6:15-7:00 am. All exhibits must be set up by 7:00 am on Tuesday. Please do not dismantle your exhibit prior to 4:00 pm on Tuesday.

REQUEST LETTERS

Request letters and W9 forms are available by contacting the APAOG office at APAOG@badgerbay.co.

LOCATION/ SHIPPING MATERIALS

Exhibit materials may be shipped to:

The Hyatt Regency Hotel
333 W Kilbourn Ave
Milwaukee, WI 53203

All packages sent to the hotel should be clearly marked with, "**Hold for APAOG/July 17-19,2023.**"

Also include your **company's name**, a **contact name** and **phone number**, and the **total number of boxes in your shipment**. Materials should be received no earlier than three (3) business days prior to the conference, or surcharges will apply. Coordination and fees related to shipping of exhibit materials to and from the conference are the responsibility of the exhibitor. The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend and hold harmless the Hotel, its agents, servants and employees from any and all such losses, damages and claims.

LODGING INFORMATION

Book your room at the Hyatt Regency Milwaukee, before June 26, 2023 to receive the discounted room rate of \$169 plus taxes and fees.

To make reservations, either call the Hyatt Regency at 888-421-1442 and request the APAOG Annual Conference Room Block or book online below.

SPECIAL REQUESTS

If your exhibit requires additional equipment or special set-up assistance, please contact the APAOG office. Any special arrangements are made at the exhibitor's expense. Please include any restrictive dietary needs on your registration form.

DISCLAIMER

This program is designed for APAOG members and exhibitors whose products and services align with the APAOG mission. All applications for exhibit space will be considered. In its sole discretion, APAOG reserves the right to reject any application that is deemed inconsistent with the mission of the organization.

REGISTRATION DEADLINE/ CANCELLATION

Please register by June 30 to guarantee your space and inclusion in program materials. Cancellations and requests for refund must be received in writing by June 30 and will be subject to a \$50 administrative fee. No refunds will be issued after June 30 or for no-shows.

QUESTIONS?

Contact the APAOG Office at (920) 560-5620 or email APAOG@Badgerbay.co.



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